

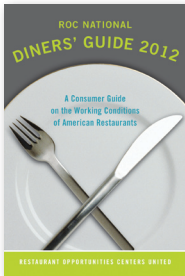
I EAT **ETHICALLY**

Dear Restaurant Owners & Managers,

I use the Restaurant Opportunities Centers United's Diner's Guide 2012, which I want all restaurant owners and managers to know about. I care about a restaurant's practices with regard to wages, benefits, and opportunities for worker advancement.



A TIP FOR RESTAURANT OWNERS & MANAGERS



CONSUMERS CARE about a restaurant's practices with regard to wages, benefits, and promotions. Check out the ROC National Diners' Guide 2012, and learn how your restaurant can improve its practices and its listing in the Guide—and how the Restaurant Opportunities Center (ROC) can help. You can also find out how you can provide ROC with more information to add or change a restaurant's listing in the Guide. www.rocunited.org/dinersguide